

VOLUNTEER RECRUITING

It often takes one-on-one communication to connect with members and convince them that they can take on a responsibility.

Rate yourself on a scale of 0-10 (with 0 for never and 10 for always) on how you have related to potential leaders in your Region.

- _____ 1. I called her by name and took time to get acquainted.
- _____ 2. I talked about our Region and its purposes and offered opportunities for her to ask questions.
- _____ 3. I discovered the potential leader's needs, interests and motives and offered her an opportunity that fits.
- _____ 4. I helped the potential leader by being specific about roles and time involved.
- _____ 5. When necessary, I helped the potential leader stay interested by breaking the job into smaller parts so that it wouldn't be overwhelming to accept the responsibility.
- _____ 6. I focused on the benefits to the potential leader while also discussing the challenges of the role.
- _____ 7. I explained the resources, training and support available.
- _____ 8. I gave her a clear and reasonable job description.
- _____ 9. I offered to let her think about the challenge and set a date for responding.
- _____ 10. I thanked her for her time and consideration.

Adapted from:

McCurley, S and Vineyard, S (1988), *101 Ideas for Volunteer Recruitment*, Downers Grove, IL: Heritage Arts Publishing