

**Golden West Region 21  
presents:**



**June 3-5, 2011**

**Embassy Suites -Tempe, AZ**

*featuring International Faculty Member, Judge,  
Board Member and Champion Chorus Director*

**Sharon Babb**

## Tentative Schedule of Events

<b>Friday, June 3</b> (all classes with Sharon unless otherwise noted)	
<b>4:00 pm – 7:30 pm</b>	<b>Registration</b>
<b>7:30 pm – 8:30 pm</b>	<p><b>Principles of 21<sup>st</sup> Century Leadership:</b> Taking President Cammi MacKinley’s charge to the operational level.</p> <p>Learn about the “One Voice, One Message” campaign and how your chorus can participate in this organization-wide marketing strategy.</p>
<b>8:30 pm – 8:45 pm</b>	<b>Break/Sing</b>
<b>8:45 pm – 10:00 pm</b>	<p><b>Perception is Reality Kathy Wright</b></p> <p>Are you selling your unique qualities to singers or potential audiences? We’ll take a look at the branding basics and the tools available from the “One Voice” campaign to see how they might work for you!</p>
<b>Saturday, June 4</b> (all classes with Sharon unless otherwise noted)	
<b>8:00 am – 9:00 am</b>	<b>Registration</b>
<b>8:30 am – 9:00 am</b>	<p><b>Warm-ups with Sharon</b></p> <p>Review “The Best of Times,” a new regional song from the <i>Mass Sing Songbook</i></p>
<b>9:00 am – 10:30 am</b>	<p><b>Evaluating and Developing a Healthy Chorus Culture</b></p> <p>Discover ways to diagnose problems and prescribe treatment for a happy chorus life.</p>
<b>10:30 am – 10:45 am</b>	<b>Break/Sing</b>
<b>10:45 am – 12:00 pm</b>	<p><b>The Psychology of Volunteer Organizations:</b> <b>The People Side of Barbershop</b></p> <p>Find out what drives volunteers and keeps them engaged? “You mean you don’t get <i>paid</i> to do what you do for Sweet Adelines?”</p>
<b>12:00 pm – 1:30 pm</b>	<p><b>Lunch (on your own)</b></p> <p><b>Front Line Directors with Sharon</b></p>

## Tentative Schedule of Events, cont.

<b>1:30 pm – 2:00 pm</b>	<b>The Psychology of Competition: Size Does and Doesn't Matter</b>
How <i>does</i> size figure in the outcome of a Sweet Adelines Competition? What is the impact on your group?	
<b>2:00 pm – 3:30 pm</b>	<b>Degrees of A, B, C Levels</b>
Sharon will put on her “judge hat “to help you determine the key differences between and within each level of performance.	
<b>3:30 pm – 3:45 pm</b>	<b>Break/Sing</b>
<b>3:45 pm – 4:45 pm</b>	<b>Principles of Delegation: Sharing the Load</b>
Learn ways to get the job done well and avoid burnout.	
<b>4:45 pm – 7:30 pm</b>	<b>Dinner/Complimentary Happy Hour!</b>
<b>7:30 pm – 8:30 pm</b>	<b>Regional Song Review/Preview with Jana and Ms. Cellaneous</b>
Bring Your Mass Sing Songbook!	
<b>8:30 pm - 10:00 pm</b>	<b>Get in the Swim! Poolside Networking Groups</b>
Gather with your leadership role “tribe” to share successes and collaborate	
<b>Sunday, June 5</b> (all classes with Sharon unless otherwise noted)	
<b>9:00 am – 10:30 am</b>	<b>Principals of Individual Musicianship: Developing a Community of Musicians</b>
Learn ways to empower your singers as individuals in an ensemble setting.	
<b>10:30 am – 10:45 am</b>	<b>Break/Sing</b>
<b>10:45 am – 11:45 am</b>	<b>Coaching for Individual Musicianship Skills: Live coaching with Sharon</b>
Observe and participate as Region 21 singers put new learning into practice!	
<b>11:45 pm – 12:00 pm</b>	<b>Wrap Up! Recap, Questions, Next Steps</b>

## *Leadership with a Twist!*



### *About Sharon Babb:*

A native of Missouri but a resident of Boulder, Colorado, for most of her life, Sharon is a retired high school English teacher and principal, an avid reader, a lucky wife of Carl for 40 years, the mother of two grown sons, a wannabe gardener, a sought-after emcee, a novice arranger, and a Sweet Adeline to the bone.

She joined in 1969 under the direction of Region 21's own Sylvia Alsbury and has been active ever since as chapter and regional administrative leader, certified judge in both sound and music, judge specialist in sound, master faculty, chorus and quartet coach, International Board member, and—always and ever—a baritone.

***All Events Tickets - \$50***

**Registration Deadline is *May 27, 2011***

1. Please complete the enclosed registration form as a chorus with the appropriate information for each attendee from your chorus.
2. Send one chorus check made payable to Golden West Region #21. Registration forms and checks should be mailed to Sarah Slade, Registrar. (See forms below) Registrations received after *May 27, 2011* will incur a \$5 late fee. Onsite registrations will be available at \$55.
3. Use the PayPal link (fees apply) at <http://www.region21.org> to register for all three 2011 educational events at a reduced price of 3 for \$129! This triple treat includes "***Leadership with a Twist,***" "***Camp Blue Agave***" with Renee Porzel August 5-7 at the Embassy Suites in Tempe, and "***Make Your Mark***" with Bev Miller and Molly Huffman Nov. 18-20 at the Marriott in Riverside, CA. You can also pay for all three events by check!

## Singing Together At Regional

Remember to bring your Mass Sing Songbook! We'll be singing "The Best of Times" as well as other favorites! You can purchase the Songbook on site along with learning CDs or order online from the Sales Department at [www.sweetadelineintl.org](http://www.sweetadelineintl.org).

## *Leadership with a Twist!*

### HOTEL

#### Embassy Suites Tempe

4400 South Rural Road

Tempe, AZ 85282

480-897-7444

Room rates are \$79.00 plus 15.07% tax per night for single, double, triple, or quad occupancy.

The Embassy Suites offer **complimentary cooked-to-order breakfast**, and a complimentary Manager's Reception each evening.

All of the rooms are two-room suites (private bedroom plus a separate living room) that include a wet-bar, microwave, coffeemaker and mini fridge.

**Complimentary airport shuttle** runs from 6:00 AM to 11:00 PM daily. Parking is free!

**The reservation cutoff date is May 16, 2011**

### Contact Information

**Seminar Questions:** Jana Gutenson [jgutenson@cox.net](mailto:jgutenson@cox.net)  
(480) 814-9477

**Registration Questions:** Sarah Slade [lurvbacks@cox.net](mailto:lurvbacks@cox.net)  
(602) 432-9000

# *Leadership with a Twist!*

## **EVENT REGISTRATION FORM**

All chapters (including Chapter-at-Large) will use this form and the form on the next page for your "Leadership With A Twist!" registrations. Registration for the entire seminar is \$50. Please indicate if the registration was paid for online through PayPal.

Registrations must be postmarked by **May 27, 2011** to avoid a \$5.00 late fee. After that date, registrations will be available at the event registration table for a fee of \$55.00.

Chapter Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_

Zip: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Insert totals from Member Registration Order Form below:

<b>Item</b>	<b>Quantity</b>	<b>@ Price</b>	<b>Total</b>
All Events Registration	_____	\$50.00	_____
Paid in advance via web	_____	3 for \$129	_____
Paid in advance via web	_____	\$52.00	_____

AMOUNT OF CHECK MADE PAYABLE TO GOLDEN WEST REGION 21:

\_\_\_\_\_

Mail forms and checks to: **Sarah Slade, Registrar**

**7 South 130th Place**

**Chandler, AZ 85225**

**(602) 432-9000**

**[luvdbacks@cox.net](mailto:luvdbacks@cox.net)**

